



# XXIII World IAHR Congress Kraków 2025

August 24–30, 2025, Jagiellonian University, Kraków, Poland

## EXHIBITION OPPORTUNITIES FOR PUBLISHERS AND SPONSORSHIP OPTIONS

Dear Publishers, Exhibitors, and Partners,

we are delighted to welcome you to participate in the **XXIII World Congress of the International Association for the History of Religions (IAHR)**, taking place in Kraków, Poland, **from 24 to 30 August, 2025**. With over 1,200 scholars registered from around the world and nearly 1,000 papers to be presented, this congress is a key event for the academic study of religions.

For the publishers, this is a unique opportunity to showcase your latest publications, engage directly with researchers, and expand your network by becoming an exhibitor at our dedicated book fair.

Beyond exhibition opportunities, we also offer tailored sponsorship options for companies looking to support this prestigious event while gaining high visibility among leading scholars. Premium sponsors will not only receive comprehensive promotional benefits but will also be featured as exhibitors with all exhibitor privileges included.

We invite you to explore the possibilities and become part of this landmark academic gathering.

For more details on exhibition and sponsorship options, please contact us directly at [iahr2025sponsors@uj.edu.pl](mailto:iahr2025sponsors@uj.edu.pl) or visit our website.

We look forward to your participation in making the IAHR 2025 Congress a resounding success.

### Conference Venue

All Congress panels as well as coffee breaks and lunches will take place at the main conference venue – Auditorium Maximum of the Jagiellonian University. It is located in the city centre, within walking distance from the Main Square (approximately 1 km).

Address:

Auditorium Maximum  
Ul. Krupnicza 33  
31-123 Kraków, Poland

## Exhibition opportunities for Publishers

The price for participation in the Congress book exhibit is **1200,00 EUR net\*** and includes:

- exhibition space of approx. 5 m<sup>2</sup>,
- two tables (dimensions: 120 cm x 60 cm each, 2 chairs),
- power supply (230 V, max. 3kW)
- company logo on the conference website
- conference fee of 490 EUR (including admission to panels, coffee breaks, lunches, and the gala dinner) for one company representative

*\* Please note that the prices are in EUR. The VAT is not included and should be settled in the country where the company is registered.*

Additional table (approx. 2 m<sup>2</sup>) costs: **250,00 EUR net \***

*(Maximum number of extra tables: 2)*

### **Additional company representatives:**

Exhibitor / Publisher representative premium conference fee is **490 EUR**

- admission to scientific sessions
- conference materials & name badge
- coffee / refreshments during breaks
- lunches
- conference dinner (27.08.2025)
- guided visit to the University Museum (Collegium Maius)

Exhibitor / Publisher representative standard conference fee is **390 EUR**

- admission to scientific sessions
- conference materials & name badge
- coffee / refreshments during breaks
- lunches

## **Additional options:**

1. Company logo included on the Congress website – **200 EUR net\***
2. Flyers only: when a company is unable to attend flyers can be placed in the indicated area - **150 EUR net\***
3. Flyers included in the congress materials – **200 EUR net\***
4. Company logo displayed on the screens in the halls – **150 EUR net\***
5. Possibility of having a roll-up displayed during plenary sessions – **150 EUR net\***
6. Sponsorship of the welcome reception (company name and logo will be displayed among sponsors of the reception) – **1000 EUR net\***
7. Sponsorship of the gala dinner (company name mentioned during the opening of the gala dinner, logo will be displayed as a sponsor of the gala dinner / alternatively company's rollup can be placed at the gala dinner venue) – **2000 EUR net\***

*\* Please note that the prices are in EUR. The VAT is not included and should be settled in the country where the company is registered.*

The exhibition space arrangement is optional. That is to say, if you require a different setup, you are free to arrange your exhibition space according to your needs. We can also put you in touch with our contractor for more options (additional charges will apply) and we will inform you about any technical limitations, such as the maximum allowed height of your exhibition setup.

Should you prefer to bring your own booth setup with you, we can offer a table and two chairs. The price for the exhibition space remains the same.

Please note that the exhibition space will be allocated on a "first come-first served" basis.

Should you have any special requests related to the setup, please contact us. We will do our best to meet your requirements.

## Sponsorship opportunities

For companies interested in sponsorship of IAHR2025 we have prepared the following support options and opportunities, offering your company presence and visibility not only during the Congress itself but also before and after the event.

### Premium Sponsor with onsite representatives:

The price for the premium sponsoring package is 4500,00 EUR net\* and includes:

- exhibition space – around 6 m<sup>2</sup>
- placement of the company LOGO:
  - > on the Congress website,
  - > at the Congress venue on selected items of the Congress branding;
- flyer inserts in the Congress materials;
- possibility of adding company gadgets to Congress materials (additional charges will apply);
- discount coupons/vouchers for purchasing company products;
- mention of the company as the Congress Premium Sponsor during the Opening and Closing Ceremony;
- admission to all Congress events including lectures, coffee breaks, lunches, and the gala dinner for two company representatives.

*\* Please note that the price is in EUR. The VAT is not included and should be settled in the country where the company is registered.*

### Sponsor with onsite representative:

The price for the sponsor package is 2500,00 EUR net\* and includes:

- the placement of the company LOGO:
  - > on the congress website
  - > at the Congress venue on selected items of the Congress branding;
- flyer inserts in the Congress materials;
- possibility of adding company gadgets to Congress materials (additional charges will apply);
- discount coupons/vouchers for purchasing company products;
- mention of the company as the Congress Sponsor during the Opening and Closing Ceremony;
- admission to all Congress events including lectures, coffee breaks, lunches and the gala dinner for one company representative.

*\* Please note that the price is in EUR. The VAT is not included and should be settled in the country where the company is registered.*

## **Sponsor:**

The price for the package is **1600,00 EUR net\*** and includes:

- the placement of the company LOGO:
  - > on the congress website
  - > at the Congress venue on selected items of the Congress branding;
- flyer inserts in the Congress materials;
- possibility of adding company gadgets to Congress materials (additional charges will apply);
- discount coupons/vouchers for purchasing company products;
- mention of the company as the Congress sponsor during the Opening and Closing Ceremony;

*\* Please note that the price is in EUR. The VAT is not included and should be settled in the country where the company is registered.*

## **Admission for additional company representatives**

Additional company representative premium conference fee is **490 EUR**

- admission to scientific sessions
- conference materials & name badge
- coffee / refreshments during breaks
- lunches
- conference dinner (27.08.2025)
- guided visit to the University Museum (Collegium Maius)

Additional company representative standard conference fee is **390 EUR**

- admission to scientific sessions
- conference materials & name badge
- coffee / refreshments during breaks
- lunches

## Application rules

All Publishers and Sponsors wishing to apply for any of the services listed in this offer are encouraged to register by submitting the application form (appendix 1). Additionally, the VAT declaration form available at the congress website should be sent to [iahr2025sponsors@uj.edu.pl](mailto:iahr2025sponsors@uj.edu.pl) by the end of April 2025.

Submitting the application form is a binding agreement, provided exhibition space is available, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

Space will not be reserved without an application. Applications will be considered in order of receiving. Exhibition space cannot be occupied unless the full amount is paid by the end of April 2025.

*Please note that all prices are in EUR. The VAT is not included and should be settled in the country where the company is registered.*

**Company representatives included in the packages (applies to the *Exhibitor, Premium sponsor, and Sponsor with onsite representative packages*)** should register in the registration system as *“company representative (included in the package)”*.

**Additional company representatives** should also register in the registration system as *“additional company representative”* and select the Congress fee. The fee can be paid individually by the person or collectively by the company.

Link to the registration system: <https://www.konferencje-uj.pl/?lang=en&go2rej=1&kid=368>

## Cancellation Policy

Cancellation and changes to your orders must be made in writing.

Refundable amounts and cancellation policy depend on the date of cancellation and are as follows:

Cancellation policy:

Before 30 April 2025: full refund

After 30 April 2025: no refund

## Contact information:

Congress Sponsors and Exhibitors Office: [iahr2025sponsors@uj.edu.pl](mailto:iahr2025sponsors@uj.edu.pl)

Jagiellonian University Centre for Communication and Marketing – Conferences:  
[konferencje@uj.edu.pl](mailto:konferencje@uj.edu.pl)

Appendix 1 - EXHIBITION / SPONSORSHIP APPLICATION FORM

Appendix 2 VAT form